

# Optimize Your Internet Reach. Increase Your Impact

## ComCorp, INC.

ComCorp, Inc. is one of the world's largest and most experienced search engine optimization (SEO), search engine marketing (SEM), pay-for-performance marketing, pay-per-click management and e-commerce consulting firms. A privately held company, we were founded in 2004 and are currently based in Delray Beach, Florida. Since our inception, we have assisted both national and international clients achieve stellar Internet marketing success.

## SEM SERVICES

### Search Engine Optimization

- Detailed site reports including SEO ranking analysis, website analysis, and competitor analysis
- SEO copywriting for new optimized content
- Editing and SEO optimization of existing content
- Optimization of HTML code, including Title and Meta tags
- Submissions to search engine, local listings, and other content databases
- Structured link-building methodology and services

### Pay-Per-Click Advertising

- PPC ad campaign management process
- Keyword research and analysis
- Ad copywriting, and landing page optimization
- PPC campaign reports, ROI tracking, and bid management
- PPC advertising campaign alterations

### Social Media Marketing

- Creating and maintaining social media profiles
- Submission to popular bookmarking sites (Digg, Reddit, etc.)
- Social media progress and improvement reports

### Website Promotion

- Copywriting and distribution of articles, white papers, and press releases
- Blog content creation, promotion, and blogger networking
- Email and newsletter campaign management
- Posting in forums and on message boards

**1** 56% of people search for businesses on the Internet, rather than the Yellow Pages.



## DID YOU KNOW?

**2** 42% of search users click the top-ranking link. Only 8% click the second-ranking link.

**3** 77% of search users choose organic listings over paid listings when searching,

**4** 67% choose organic search when purchasing.

## About Comcorp and Our Customers

### About ComCorp

ComCorp is a world-leading search engine marketing (SEM) company, based in Delray Beach, Florida. We specialize in search engine optimization (SEO), e-commerce consulting, social media marketing, and content creation.

At ComCorp, our focus is ROI. Utilizing our own in-house staff, as well as a vast network of outsourced providers, ComCorp works to deliver the best possible results from your SEO spend. Our campaigns always meet their objectives, and our clients are always involved throughout the process.

Search engine marketing can be a complex world. We strive to stay abreast of the latest trends and technologies, offering our clients the best possible online guidance. We've done our job, when we make your job easier.

### About Our Customers

ComCorp views our customers as partners, working to qualitatively and significantly improve the presence and impact of their websites. We value the relationships we form with all our clients, and the extremely high client-retention rate we enjoy is a point of pride with us.

ComCorp works with small businesses and fortune 500 companies alike. Our clients include Staples, Walmart, Ebay, Overstock.com, Netflix, Expedia, Skype, Old Navy, British Airways, Western Union, and many more.

Want to work be the next great company to work with us? Use the information below to start the conversation!

### CONTACT US TODAY!

**PHONE (US):** +1 866 592 9107

**PHONE (US):** +1 561 404 1049

**PHONE (UK):** +44 (0) 20 3014 0064

**WEBSITE:** [www.comcorp.com](http://www.comcorp.com)

**TWITTER:** [www.twitter.com/comcorp](http://www.twitter.com/comcorp)

